

# Groundbreaking new regional kitchen partnership

A collaborative partnership between:

**PROSPER**

Your Procurement Experts



**JTC**



**karbon**  
homes

**BERNICA**

**believe**  
housing

**gentoo**



**thirteen**  
Homes. Communities. Support.

**NORTH STAR**  
Creating homes, building futures

We listen. We understand. We deliver.



# £10 million

**total savings this partnership is expected to save over the next ten years**

**Prosper and JTC Furniture have formed an 'industry-first' partnership with eight members of the North East Housing Partnership (NEHP), to collaborate across the sector to supply and distribute kitchens, potentially saving North East registered social landlords up to £10 million savings over the next ten years.**

JTC is an approved delivery partner on Prosper's Kitchen Supply & Distribution framework, after securing a place on all seven regional lots.





**5,000  
kitchens**

The partnership was initiated by Gentoo and Karbon Homes, who both had pre-existing contracts with JTC Furniture.

The benefits were then discussed with NEHP members, with believe housing, Bernicia, Thirteen Group, North Star Housing, North Tyneside Council and Railway Housing joining the collaboration.

This groundbreaking new project will not only bring economic, social and environmental benefits to the region, it could save landlord partners and local authorities millions in their planned investment programmes, including approximately 5,000 kitchens next year alone.

Prosper completed a full review of the end-to-end process with JTC and landlord partners, which ensured all aspects of valuation creation were identified with the full supply chain engaged. Following this, a business case was prepared and presented to members of the North East



**£7.5 million  
cost efficiency savings  
(part of the overall £10m)**

Housing Partnership (NEHP), a group of North East-based housing associations and stock owning local authorities.

All eight housing providers have agreed to align to a standard specification of kitchen, delivering the same level of quality for residents, but that could equate to cost savings of £7.5m over the next ten years.

The offer, prioritising local supply chains where possible, will cover planned investment works, void solutions, R&M solutions and new build solutions including homes for rent, shared ownership properties and homes for sale including a supply and install option.

In addition to offering social landlords efficiency, flexibility and cost savings, the wider collaboration will also see improved sustainability, reductions in waste management, added social value and the creation of jobs for local people including social housing residents.





### Regional distribution and assembly centre

To support the partnership, JTC has expanded its regional hub in the North East by securing a 10-year lease on a new 10,000 sq. ft. regional assembly and distribution centre based in Cramlington, Northumberland, which will hold stock of kitchen units. The facility will also enable local assembly of the units providing faster delivery times and reducing its carbon footprint through reduced transportation.



### Local employment secured

The collaboration will create pathways into employment for social housing residents with JTC working in partnership with NEHP members' employability teams. Based on current commitments, the partnership has already created **eight** employment opportunities within JTC, including the appointment of trainee warehouse operatives, a general manager and three surveyors. They are currently advertising another surveyor role with a further **seven** roles forecast to be created as the partnership scales up volume.



### £2.5 million in disposal costs over the next ten years (part of the overall £10m)

The collaboration also reduces JTC's current carbon footprint and the new distribution hub means they can redirect operations from their new facility in Cramlington. This includes shipping kitchen carcass components, door fronts and worktops delivered in agreed cut sizes all to the North East.

It's expected participating NEHP members will also save up to £2.5m in waste disposal costs from end-of-life kitchens being recycled over the next ten years.

A new sustainability and waste management initiative will see wood waste segregated and collected from site by Timberpak, part of Egger. Egger manufactures carcass and door front boards typically from raw timber but this is now in short supply due to government-subsidised biomass energy plants buying significant amounts of raw timber. The waste will be collected in Timberpak skips which are more economical than general waste skips and is somewhere landlords can dispose of their wood waste saving them money and creating a circular economy.



**£1 million**  
of social value expected  
to be generated from this  
collaboration

JTC supports landlord partners through Prosper's Social Value Dividend Fund, with over £1 million of social value expected to be generated from this collaboration.

JTC will support regionwide social value initiatives by members of the NEHP and a skills and training programme will be created in the North East. Karbon, Gentoo and Bernicia's Employability Teams will seek to employ local people.



**April 2026**  
launched project

The project was launched in April 2026 and is just one example of a multiple Collaborative Framework model offered by Prosper and its partners.





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**John Johnston, Chair of the North East Housing Partnership, said:** “Our members have been collaborating across many different areas, looking to achieve efficiency and cost savings by working closely together while maintaining a great service for our customers.

“Working with Prosper and JTC, this project enables us to pool our planned investment and deliver huge savings – while generating social value and jobs for our local communities.”



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**Rod Brasington, Chief Executive of Prosper, said:** “This is a perfect example of what can be achieved through true collaborative partnership working. We have been working with our landlord partners and JTC to determine their requirements, constraints and issues and developed a proposal that not only creates cost savings, but also provides sustainability initiatives, reduces waste management costs, creates local employment opportunities and provides social value contributions.

“The potential scale of this collaboration is huge and I’d like to thank JTC and those NEHP partners already committed to the project for their strategic foresight and vision of what can be achieved. With everything included, over the next ten years, this kitchen collaboration could potentially save more than £10 million. This is a significant achievement for the sector and represents one of the first collaborative partnerships of its kind nationally and it is based in Prosper’s North East heartland which is brilliant for the region. Also, other NEHP members can join the partnership at any time in the future.”

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**Colin Tweddell, Executive Director – Social Housing at JTC, said:** “We are delighted to be working in collaboration with Prosper and NEHP members to support them with the supply and distribution of kitchens over the next ten years. Our investment in the region and our growth in the North East is supported with over 38 years’ experience in the sector and we have further demonstrated our commitment by securing our new distribution hub here in Cramlington.

“We have been working closely with partners to determine the current specification of their kitchen ranges and using this data to help us create a streamlined specification that will boost manufacturing, ordering and cost efficiency. We are very excited to see how this partnership evolves and look forward to working with Prosper and our NEHP partners.”





## In summary

The collaborative partnership between Prosper, JTC and members of the North East Housing Partnership offers significant benefits for all involved. These include:



**£10 million**  
total potential savings  
expected to be achieved  
over the next ten years



**5,000 kitchens**  
expected to be completed  
in 2026 alone



**£7.5 million**  
potential savings by the eight  
landlords from the NEHP over  
the next ten years



**Employment**  
eight jobs already created  
within JTC with a further seven  
roles to be created as the  
partnership scales up volume



**£2.5 million**  
in disposal costs over  
the next ten years



**Launched 2026**



**£1 million**  
social value contribution  
expected to be generated

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For more information on Prosper's collaboration with JTC, please call us on **0191 280 5665** or email [info@prosper.uk.com](mailto:info@prosper.uk.com)